



NICHIHA CASE STUDY

The Center at Arrowhead in Glendale, AZ

When The Center at Arrowhead (The Center) opened its doors in 2015, its goal was to provide exceptional care for patients, while making them feel at home. The exterior design had to be aligned with this objective. With a warm, wooden finish and clean design, the architects at TreanorHL, Denver, Colorado, knew Nichiha's VintageWood was the best fit for the job.

"We really wanted to try to achieve a nice approachable building," said the project's architect, Curtis Hendershott, TreanorHL. "It feels somewhat like you're going into a hospital setting but with a little more residential feel. The Nichiha [VintageWood] helped us achieve that look."

Being a skilled nursing facility, patients typically choose to be admitted to The Center after a hospital stay, while recovering from illness or injury. After spending so much time in medical offices, Hendershott wanted warm, natural elements to be a part of the curb appeal for new visitors.



PROJECT DETAILS

ARCHITECT

TreanorHL : Denver, Colorado

GENERAL CONTRACTOR

Kitchell : Phoenix, Arizona

MANAGEMENT

Veritas Management Group

LOCATION

Glendale, AZ

PRODUCTS

VintageWood in Bark

COMPLETION

October 2015

CHALLENGE

The architects at TreanorHL wanted to use warm, natural elements on the exterior of The Center at Arrowhead to create an inviting environment for patients. With desert-like conditions in Arizona, the product also needed to be able to withstand harsh sunlight.

SOLUTION

TreanorHL collaborated with construction engineering company, Kitchell to select Nichiha's VintageWood fiber-cement panels. The panels were chosen for both their modern design and durability.

RESULTS

With VintageWood, The Center at Arrowhead welcomes new patients in with the wood-like exterior. The facility has a residential aesthetic and has had no issues with the warping and fading normally associated with Arizona's heat.

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CURTIS HENDERSHOTT, ARCHITECT, TREANORHL



With The Center located in sunny Glendale, Arizona, the hot climate was a huge factor in the building’s design. Horizontal panels of Nichiha’s VintageWood in the color “bark” is used on the front of the building, as well as two prominent stair case structures on each side of the facility. With desert-like conditions, the product is in direct sunlight for most of the day.

“We did quite a bit of investigation with some [other] Nichiha projects that have been completed to make sure we weren’t going to see a breakdown in color or warpage,” said Hendershott. “We haven’t had any problems.”

Wes Loyet, a project superintendent with construction engineering company Kitchell, Phoenix, Arizona, noted that choosing Nichiha was also helpful in meeting the energy codes for the front section of the building. “Looking at the building, we have to have a minimum value for the external insulating factor. In the areas where you have Nichiha, you essentially have a fiber insulation.”

Loyet also noted that from a contractor’s standpoint, Nichiha has has the quality to meet both an architect’s and engineer’s needs.

“Nichiha is a good architectural product and it’s heavy duty,” he said. “It’s definitely a unique product. I would imagine

that [Nichiha] is bulletproof when it comes to dealing with other kinds of weather factors too. It’s pretty resilient.”

Since The Center opened, three other skilled nursing facilities operated by their parent company, Veritas Management Group, have been developed in the Midwest. With each location, patients have been able to receive the rehabilitative care they need, without feeling like they are in a sterile environment. To the design team, that’s a win.

As Loyet best summed it up, “These buildings don’t have that kind of hospital look and feel. They have a very warm feeling to them.”



MEDIA CONTACT

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Nichiha USA Inc., a subsidiary of Nichiha Corporation, was established 1998 and is headquartered in Norcross, Ga. Nichiha Corporation, an international leader in fiber cement technology for more than 35 years, has 13 plants worldwide and markets distinct patterns of fiber cement siding products in the U.S. In 2007, Nichiha opened its first U.S. manufacturing plant in Macon, Ga., responding to an increase in demand for fiber cement products in the Southeast market. For more information, call 1.86.NICHHA1 or visit www.nichiha.com.