

Planned Community



Nichiha Selected For Unique Planned Community In Sun Prairie, Wisconsin

When the opportunity occurred to introduce a progressive new look for a mixed-use development, Bob Krauss knew that he had the perfect product solution to create an innovative work/live/play community. Liberty Square is the first mixed-use development to be built in Sun Prairie, Wisconsin that will include apartments, condos, townhomes, single-family housing, restaurants, specialty shopping, churches and other retail and recreational facilities.

Krauss, owner of Krauss Homes and Prairie Home Products, had been waiting for the right project to use Nichiha Wall Systems to create the look and feel of an upscale community without the high costs of traditional materials and with a product that wouldn't demolish the budget with increased labor costs. "This area of Wisconsin is progressive and open to new ideas and solutions," said Krauss. "A mixed-use development like Liberty Square is a perfect solution to meet the wants and needs of residents of Sun Prairie, and Nichiha panels are an ideal solution that blends beauty and easy installation together to provide an affordable, upscale look to anchor this development."



Apartments Rear View



Apartments Front View During Construction



Apartments Under Construction

When Krauss began working on Liberty Square, he knew he wanted to surround the buildings in Nichiha brick and stone panels because his brother, Herman, had seen Nichiha at the 2004 International Builders Show in Las Vegas, and was so impressed he told Bob about it when he returned home. "The hardest choice about the selection was deciding which profile to use in the community," said Krauss. "I ended up selecting Nichiha SandStone™, VintageBrick™ and Sierra Premium™ boards for the project because I thought it created a warm community feeling, while instilling a sense of sophistication and elegance to the community." Nichiha fiber cement profiles are offered in many different collections and are available in numerous colors and finishes.

"Nichiha Fiber Cement Products are simple to install, and there are no special tools or special labors needed to install the product, which means you can achieve the look and feel of expensive natural materials without the high costs," said Krauss. Nichiha Fiber Cement Products provide the look and feel of true brick at a fraction of the brick and labor costs. During the construction phase of the project, Krauss said that he had several contractors stop by the site to inquire about the cement wall system, and that they were impressed with the high quality and with the easy installation.

For more information, about Liberty Square please contact Bob Krauss at 608.575.0606.



Condominiums

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