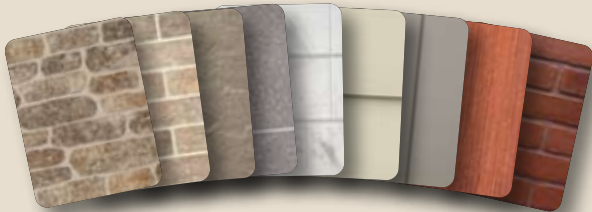


# Fiber Cement At Its Best™

Founded in 1956, Nichiha Japan first began operations as a hardboard manufacturer, supplying the automobile industry. Fueled by their superior manufacturing technology and constant drive for innovation, Nichiha Japan developed fiber cement and now offers over eight-hundred different products, textures and colors that are used for both commercial and residential applications.



Nichiha USA offers over thirty brick, stone and block colors and textures

Recognized worldwide for their continuous advances in manufacturing and material development, Nichiha Japan is unquestionably considered the world leader in fiber cement technology. With over thirty-five years of fiber cement experience and manufacturing products in twelve plants across Asia and the US, Nichiha is at the forefront of the industry in both production and technological development.

Establishing our headquarters in Norcross, Georgia in 1998, Nichiha USA began importing fiber cement panels for the US residential and commercial construction markets. In 2007 we began our largest expansion to date with the construction of our 300,000 square foot Macon, Georgia fiber cement manufacturing facility.

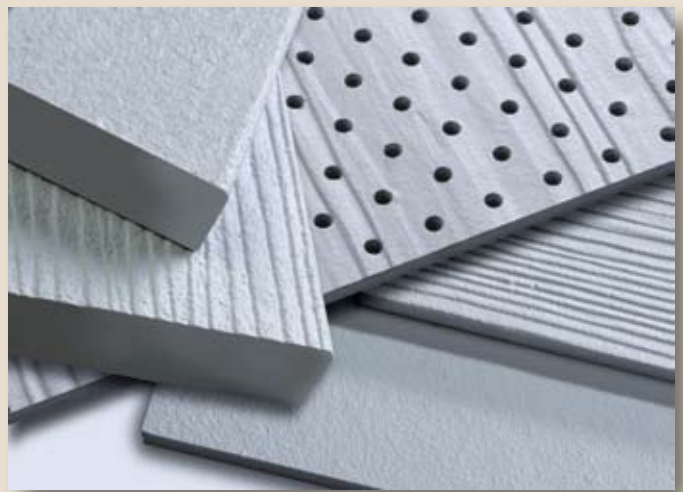


Nichiha fiber cement manufacturing facility in Macon, GA – Opened, 2007, recycles 95% of water used in manufacturing process and uses natural by-products and recycled materials in all NichiProducts™.

## Build Better

Our superior technology produces fiber cement products that have better performance, have more authentic textures and have crisper, cleaner edges. Nichiha USA provides a multitude of design options and fiber cement solutions for multi-family, light commercial, retail and residential applications.

Builders, contractors and architects using NichiProducts™ and brick, stone and block panels have already realized their inherent value. The value of over thirty color and texture design options... The value of lower materials cost... The value of lower labor costs... The value of a variety of application solutions... And the value of superior performance, backed by the best warranties in the industry.



NichiProducts include: NichiBoard™ lap siding, NichiPanel™ vertical siding, NichiShake™ individual shakes, NichiSoffit™ and NichiTrim™ as well as Sierra Premium™ Shake and Smooth.

## Build Green

At Nichiha our mission for over 50 years has been to utilize the natural resources entrusted to us with the utmost environmental diligence and which maximizes recyclability, all in an effort to **reduce our world wide impact on the environment.**

Utilizing the best and latest technology to produce our fiber cement products means that we provide a product to the construction industry which is **intrinsically better for the environment.** Since 1956, and long before being “green” was important, the responsible and **respectful stewardship of our natural resources** has always been and will always continue to be at the forefront of our corporate objectives.



6659 Peachtree Industrial Blvd.,  
Suite AA, Norcross, GA 30092  
Toll Free 1.86.Nichiha.1  
(1.866.424.4421)  
Phone 770.805.9466  
Fax 770.805.9467

[nichiha.com](http://nichiha.com)

## Fiber Cement At Its Best™

FIBER CEMENT AT ITS BEST, NICHIBOARD, NICHIPANEL, NICHIPRODUCTS, NICHISHAKE, NICHISOFFIT, NICHITRIM, and SIERRA PREMIUM are trademarks of Nichiha USA, Inc.

\*Note: Printed material may not accurately depict actual product color.

©2008 Nichiha USA, Inc. All rights reserved. Printed in the USA. DG 06.08 25K NG-1000